DIGITAL RECORDING ACADEMY

Course Outline

Best Practices in the Digital Age: Recording, Production and Audio Sharing

BYTA   SHURE

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Session 1

Home Studio: Tips and Tricks on The Best Recording Possible

When you record at home, there are several obstacles that can make capturing clean audio a challenge. In this session, Shure's Laura Davidson will provide you with insight into how you can quickly and easily solve these challenges without breaking the bank.

Session 2

Pre-Release: Be Prepared to Take the Next Step with Your Music

In this second session of the full-day course, you will learn about the pre-release process and the must-knows when preparing your music. Expect insights on audio file metadata (and why it matters for discoverability and getting paid an artist), pre-release "hygiene", music sharing, audio quality and more. Plus, how this relates to music creation and sharing with the wider music industry. This session is presented by Byta / byta.com founder & CEO, Marc Brown.

Session 3

Voice, Music, Instruments: Best Practices Depending on What You Are Trying to Capture

When it comes to microphones, selecting the correct type makes all the difference. The choice you make is often determined by several factors including budget, recording space and input source. Learn why selection is so important, and learn how to make the best choice based on your specific needs and setup.

Session 4

Digital Best Practices: File Formats & Audio Security

Diving further into the weeds of the pre-release process, this session will equip you with tools and knowledge around digital best practices when preparing your music and following your release too. Expect insights on file formats including lossy vs lossless, metadata's relationship with different file formats, audio security and why it matters to control your narrative, music sharing in practice and much more.